

Our heritage.
Our expertise.
Your assurance.
Your advantage.

addvantage
member scheme



Enter a world of opportunities for
your students, your teachers and
your school in **addvantage**
2020-2021



Cambridge Assessment
English

Authorised Exam Centre

What do members say about Addvantage?



Being a language school we appreciate the cooperation with the British Council. We treat membership in the programme as something really prestigious. The British Council is a reliable institution, recognized all over the world and for us so far a trustworthy partner to cooperate with in the area of international language examinations.



Materials, especially in the form of posters, really draw student and visitors' attention. They raise the level of trust in a school's performance. Information about the exams in the form of leaflets is sometimes the only source of reliable information about the importance of British examinations for the development of young people's professional career, especially in the conditions of smaller towns.

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How does **advantage** work?

Our member scheme runs from 01 September to 31 August each year. We offer three membership levels depending on the number of Cambridge English Qualifications and IELTS tests you registered with us in the previous academic year. Each level has attractive and exclusive benefits for you to enjoy.

As you move up the levels you will enjoy greater benefits as a thank you for you continuing to choose British Council as your exams provider.

Our examinations team will contact you at the beginning of the academic year with your membership level and to organise your benefits.

Registrations	Membership level
1 to 39	Add antage Standard
40 to 99	Add antage Premium
100 and above	Add antage Premium Plus



How do I register candidates with the British Council and join Addvantage?

It's easy to start registering your students for exams with the British Council and join our Addvantage member scheme.

We welcome all new schools and institutions that would like to work with us. If you have a group of exam candidates, we can complete their exam registration for you. We will also offer you extra benefits and enhanced services a member of Addvantage.

We work with a wide range of schools in towns and cities across Portugal from language centres to public, private and international schools. We welcome back all schools that may have taken a break and would like to work with us again.

Contact our dedicated exams team for more information about how to register candidates with us and how to join our Addvantage member scheme.

	What you do	What we do
1	Contact us for more information about offering exams and tell us about your school and your students' exam needs.	Give you all the information you need to get started such as our exam dates, locations, support with learning and teaching resources, marketing support, how to register your students and how to get the exam results.
2	Register your candidates for exams quickly and easily with our group registration form/our online registration system and pay one collective payment.	Guide you with your students' registration and take care of all the exam administration.
3	Send us your completed Addvantage application form.	Confirm your membership (by email from our exams team).
4	Start enjoying your membership benefits right away	Send you a welcome pack which includes the Addvantage member logo and promotional materials for your school.
5	Continue to register candidates each year to stay a member.	Offer an attractive package of benefits and enhanced services each year.

About our exam partner

The British Council offers exams on behalf of UK awarding organisations, professional bodies and universities in 95 countries across the globe. We understand the importance of maintaining the quality, integrity and standards of international qualifications and impose a rigorous Quality and Compliance Assessment process to ensure the highest standards of examination administration at all stages of delivery.

Our highly-trained and professional staff ensure customer servicing excellence on behalf of the UK awarding bodies we work with and our strong passion for supporting learners and teachers is evident in the services we offer in conjunction with the exam delivery.

One such collaboration with a UK awarding body is our long-standing one with Cambridge Assessment English for their range of Cambridge English Qualifications.

Globally, the British Council collaborates with Cambridge Assessment English in 50 countries with the aim of helping people learn English and proving their skills to the world. Cambridge English Qualifications reflect a path towards learning English, step by step. They include a range of exams that motivate people of all ages and abilities to learn English and develop practical skills for the real world. These qualifications are recognised by over 20,000 organisations world-wide.



Authorised Exam Centre

Cambridge University Press

Cambridge University Press is one of the world's leading English language teaching publishers. Its ELT materials are used by people in nearly every country in the world to learn and teach English.

The only official exam preparation materials

Cambridge University Press and Cambridge Assessment English have brought together their expertise to develop the official exam preparation materials for Cambridge qualifications and tests. Working in collaboration, they have developed a range of official courses, support materials and practice tests to provide learners and teachers with everything they need to successfully prepare for Cambridge English Qualifications and IELTS. Cambridge University Press is the only publisher who develops the official preparation materials for Cambridge exams.

The official sponsor of the Advantage member scheme

Cambridge University Press collaborates with the British Council in the Advantage member scheme to support learners and teachers by providing information and convenient access to the official exam preparation materials and more. Advantage members receive exclusive benefits from Cambridge University Press and online training courses developed by their teacher development experts which introduce the principles of assessment and teaching of exam levels for Cambridge English Qualifications and IELTS.

For more information:

www.britishcouncil.pt/en/exam/schools-institutions/advantage



At the British Council in Portugal we offer English language exams for all ages and abilities including **Cambridge English Qualifications** and **IELTS**.



English Qualifications

Why choose Cambridge English Qualifications?

Cambridge English Qualifications are in-depth exams that make learning English enjoyable, effective and rewarding. They encourage continuous progression with a clear path to improving language skills. Each qualification focuses on a level of the Common European Framework of Reference (CEFR), enabling learners to develop and build speaking, writing, reading and listening skills. Cambridge English Qualifications help you to:

- Develop your students' skills and confidence
- Structure your language-learning curriculum
- Evaluate your students' progress
- Help your students prepare for higher level exams

In Portugal we organise Cambridge English Qualifications to suit your students' needs including all levels within Schools, General and higher education and Business portfolios. We also administer the teaching qualification Teaching Knowledge Test (TKT).

We deliver both paper-based and computer-based formats in a wide range of locations and multiple dates including in Lisbon, Oporto, Faro, Coimbra, Azores and Madeira.

When you prepare and enter students for Cambridge English Qualifications, your school automatically becomes a Cambridge English preparation centre and gains access to many benefits including free resources for learners and teachers and marketing support for your school. You will join a network of over 50,000 preparation centres in more than 130 different countries.

Through Addvantage we will guide you on everything that is available to you and offer you further exclusive high-quality materials and resources, developed by the British Council, that help your students prepare for these exams. Visit our website for more information about all the Cambridge English Qualifications we offer.

Name of exam	CEFR level	Achievement
Pre A1 starters, A1 Movers and A2 Flyers	A1 - A2	These three exams are for young learners aged 6–12. They build young learners' confidence and lay the foundations for future success in English. All these exams for young learners are fun, colourful and activity based, motivating children to learn.
A2 Key for Schools and A2 Key	A2	This qualification helps learners to fully develop their everyday written and spoken English at Level A2. It shows that a student can use English to communicate in simple situations. The exam builds on the skills students have achieved at A2 Flyers.
B1 Preliminary for Schools and B1 Preliminary	B1	This qualification shows that a student has mastered the basics of English and now has practical language skills for everyday use. It is an important and logical step in a student's language learning journey between A2 Key for Schools and B2 First for Schools.
B2 First for Schools and B2 First	B2	This qualification is a great way for learners to prepare for higher level exams, and shows they have the language skills needed to communicate confidently in an English-speaking environment whether it may be for work or social purposes.
C1 Advanced	C1	This is proof of high-level achievement in English for students preparing for university or professional life. This exam is the logical step in your language learning journey between B2 First and C2 Proficiency.
C2 Proficiency	C2	This qualification shows that you have mastered English to an exceptional level, with the fluency and sophistication of a highly competent English speaker. Preparing for and passing the exam means you have the level of English that's needed to study or work in a senior professional or academic environment, for example on a postgraduate or PhD programme.



British Council is a proud co-owner of IELTS

Why choose IELTS?

The international English language testing system (IELTS) is the world's most popular English language proficiency test for higher education and global migration. Over three million IELTS tests were taken around the world last year. IELTS is recognised by over 10,000 organisations in over 140 countries worldwide, including educational institutions, employers, governments, immigration authorities and professional bodies.

We offer IELTS tests in five locations across Portugal: Coimbra, Faro, Funchal, Lisbon and Porto. We offer the test every month in at least two of our five centres.

Through Advantage we offer specific benefits and a package of support materials full of expert advice and practice resources to help your students prepare and do well in the test. Take IELTS with the British Council and your test-takers can expect the best possible experience:

- **Expert support:** from videos and books to online interactive courses
- **Free access to Road to IELTS:** the British Council's online preparation course
- **Convenient dates and locations**
- **Easy booking and online registration**
- **Obtain your results quickly**
- **Special arrangements** for candidates with special needs

Name of test	CEFR level	Achievement
IELTS Academic	A1 - C2	This is a high stakes test that can certify your level in English for entry into Academic Institutions, in Portugal and internationally or to join a professional organisation in an English-speaking country
IELTS General Training	A1 - C2	This is a high stakes test that can certify up to proficient level for general English needs such as training or studying below degree level and working in and / or emigrating to an English-speaking country.

Advantage Benefits

Each membership level has a wide range of attractive and exclusive benefits aimed at supporting your students, teachers and your school throughout the academic year.

BENEFITS FOR YOUR STUDENTS	Standard	Premium	Premium Plus
Standard access to our Learn English Exams online support and practice website for candidates of Cambridge English Qualifications B2 First, B2 First for Schools and C1 Advanced exams.*** https://learn-english-exams.britishcouncil.org/	✓	✓	
Full access to LearnEnglish Exams website which gives candidates the option to submit two writing and two speaking answers online and receive feedback from a British Council expert.***			✓
Free English language practice resources for kids at: learnenglishkids.britishcouncil.org	✓	✓	✓
NEW! A pack of official past papers and guide on how to run a mock test at your school or centre. Your candidates can experience the exam conditions and gain confidence before taking the official exam. Materials are for classroom use only and should not be re-produced.	✓	✓	✓
Free English language practice resources for teens at: learnenglishteens.britishcouncil.org	✓	✓	✓
A guide of online resources that support candidates with learning English, as well as a downloadable pack of British Council Hints and Tips posters to help your candidate prepare for Cambridge English Qualifications.	✓	✓	✓
Invitations to join exam preparation webinars delivered by our experienced team of teacher trainers	✓	✓	✓
Opportunity to participate in British Council's annual Our Future English exams competition for school-age learners with fantastic prizes: www.britishcouncil.org/exam/our-future	✓	✓	✓
BENEFITS FOR YOUR TEACHERS	Standard	Premium	Premium Plus
Invitations to Advantage workshops and seminars for teachers. The exciting annual Advantage teacher training programme includes workshops and seminars on a wide range of ELT and exam preparation topics to help teachers prepare test-takers for Cambridge English Qualifications and IELTS tests with certificate of attendance provided.	✓	✓	✓
Invitations to join our Advantage webinars for teachers on exam preparation and ELT topics delivered by our experienced trainers.	✓	✓	✓
NEW! One complementary book of your choice per member provided by Cambridge University Press from a selection of their English Language Teaching Catalogue 2019. www.britishcouncil.pt/en/exam/schools-institutions/advantage	✓	✓	✓
Option for us to organise exam preparation and teacher training workshops delivered by our experienced trainers on your premises			✓
Invitations to join Cambridge Assessment English teacher training webinars	✓	✓	✓
NEW! Complementary 20-hour online methodology course per member 'Understanding assessment' with certificate of completion provided by Cambridge University Press. Terms and conditions apply.	✓	✓	✓
NEW! Complementary access for your teachers to one 20-hour Testing and Assessment online methodology course provided by Cambridge University Press. Teachers may choose from: <ul style="list-style-type: none"> • How to teach Cambridge English: Advanced (C1 Advanced) • How to teach Cambridge English: First (B2 First) • How to teach IELTS • Learning Oriented Assessment. Terms and conditions apply.		✓	✓
Standard teacher access to LearnEnglish Exams. Teachers can access the Schools Area to view students' progress and results and read our teaching tips for each skill.***	✓	✓	
Full teacher access to LearnEnglish Exams. Teachers can access the Schools Area to view students' progress and results, writing and speaking feedback and read our teaching tips for each skill.***			✓

Advantage Benefits

BENEFITS FOR YOUR SCHOOL	Standard	Premium	Premium Plus
Information and guidance about the free learning and teaching resources available from Cambridge Assessment English, Cambridge University Press and British Council	✓	✓	✓
The right to use the Advantage member logo on your promotional materials and website following our guidelines of use	✓	✓	✓
An Advantage member certificate	✓	✓	✓
An exclusive Advantage member plaque to be displayed on your premises		✓	✓
Free promotional materials per year	✓	✓	✓
Option for a British Council representative to attend your award ceremonies		✓	✓
Option for us to organise presentations for parents about the exam on your premises		✓	✓
Option to consult us about developing your exams business	✓	✓	✓

	BENEFITS FOR YOUR SCHOOL	Standard	Premium	Premium Plus
Exclusive Rewards	<ul style="list-style-type: none"> • Enjoy a discount of 5% on our exam registration fees * • Five free Cambridge English Qualifications/IELTS/Aptis exam places per year • Option for us to deliver exams on your premises ** • Option for us to organise exams and speaking tests on dates of your choice • More exclusive offers that we will announce throughout the year 			✓
Exclusive Rewards	<ul style="list-style-type: none"> • Enjoy a discount of 3% on our exam registration fees * • Two free Cambridge English Qualifications/IELTS/Aptis exam places per year • More exclusive offers that we will announce throughout the year 		✓	
Opportunity to join our network	Regular contact with our examinations team	✓	✓	✓
	A dedicated relationship manager		✓	✓
	Invitations to British Council cultural and ELT events	✓	✓	✓
	Our Addvantage newsletter full of helpful advice and tips for exam preparation, upcoming events and more	✓	✓	✓
Secure and trusted services	Easy online registration	✓	✓	✓
	An email service confirming the despatch of your certificates	✓	✓	✓
	Easy and secure payment methods	✓	✓	✓
	Exams staff trained to meet our child protection standards and the requirements of candidates who have special educational needs	✓	✓	✓
	Friendly and professional exams staff	✓	✓	✓
	Quick and secure exam results	✓	✓	✓

* Members receive our Addvantage discounts or may qualify for our Cambridge English National School Prices. Our Addvantage discounts do not include exams for young learners (Pre A1 starters, A1 Movers or A2 Flyers).

** You can organise an exam session exclusively for your candidates at your school premises. We can organise the exam (both written and speaking parts) anywhere in Portugal. There are only two requirements you need to meet: the minimum number of candidates sitting an exam is 30 and an appropriate venue where all the examination parts can be held.

*** <https://www.britishcouncil.pt/en/learnenglish-exams-free-practice> is our candidate support and practice website for candidates preparing for Cambridge English Qualifications B2 First, B2First for Schools or C1 Advanced exams. Standard access offers candidates advice, tips, strategies and practice in Listening, Reading and Use of English, Writing and Speaking. Full access includes personalised writing and speaking feedback from a British Council expert. Candidates can submit up to 2 writing tasks and 2 speaking tasks online and will receive correction and a comment which highlights their strengths and weaknesses and provides suggestions for improvement. The website is the ideal place for extra practice and last-minute revision. With standard access to LearnEnglish Exams, teachers can access the Schools Area to view students' progress and results and read our teaching tips for each skill. With full access teachers can also view students' speaking and writing feedback. Please note this is an optional service, our exams team will provide you with further information during the registration. Students and teachers who wish to use the service will receive a username and password by email after the exam registration is completed.

Visit for more information:

www.britishcouncil.pt/en/learnenglish-exams-free-practice

Terms and conditions apply

Please visit our website: www.britishcouncil.pt/en/exam/schools-institutions/addvantage and contact our examinations team.

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Our heritage.

The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust. We have worked in Portugal for more than 75 years promoting a vibrant programme of educational and cultural relations activities. We work with schools, language centres and higher education centres in more than 15 locations across the country. Our work in English aims to bring high-quality language materials to every learner and teacher who wants them. In developing and post-conflict countries, we teach English and train teachers through radio, web and TV broadcasts. We offer more than three million UK examinations worldwide, helping people gain access to trusted qualifications to support their career and study-prospects.

Our expertise.

Over 70 examination boards and educational institutions trust us to deliver their exams around the world. We are recognised for our integrity in delivering high-quality exams services and English teaching and training. Our expert level of knowledge and skill in examination management ensures the delivery of exams is 100 per cent secure, transparent and fully compliant with exam board regulations. We can organise exam day sessions from small to very large groups of candidates for a wide range of exam dates and locations. Your students can take exams in a modern and comfortable venue or we may be able to organise the exam at your school. The exams we offer are widely known and recognised by schools, universities and employers in Portugal and around the world. We are world leaders in delivering computer-based tests.

Your assurance.

When you register your students to take exams with the British Council you will enjoy the benefits of working with a trusted and professional organisation. We care about your students' success in exams and in their lives beyond the classroom. You can rest assured that we listen to your assessment needs and tailor our exam services to meet them. Our dedicated exams team works together with you to make sure the exam registration process runs smoothly. On the day of the exam our highly trained and approachable staff ensure that everyone's experience of taking an exam with us is positive and fair. We are committed to providing a safe and inclusive environment for children and adults to take exams.

Your advantage.

As an Advantage member you will receive an attractive package of benefits and enhanced services according to your membership level along with our commitment to you as one of our partners. Advantage offers your students and teachers support and training with exam preparation. We provide parents with information and guidance about exams and organise events and competitions to motivate your students and celebrate their success. By working with us you can access opportunities to promote your school and grow your network. Advantage is more than just about exams alone. It's about helping students, teachers and schools perform to the best of their ability and benefit from everything the British Council has to offer from high quality resources for learning, teaching and assessing English to developing cultural relations with the UK.

If you would like to register candidates with us and receive more information about our Advantage member scheme please contact our Deputy Country Exams Manager or our Customer Services team at one of our centres.

Tim Perry | Deputy Country Exams Manager

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The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities.

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